

The DCS Netlink™

# NEWSLINK

## COMMUNICATOR



October/November/December 2008  
Volume 15, Number 4

# InterSec 2009

Securing Data in the Information Workers' Mobile World

February 12 & 13  
Rice Lake, WI

February 26 & 27  
Eau Claire, WI

## SAVE THE DATE!

DCS Netlink has partnered with Wisconsin Indianhead Technical College (WITC) and Chippewa Valley Technical College (CVTC) to host the annual InterSec 2009, Internet Security Conference.

InterSec 2009 will take place at the Wisconsin Indianhead Technical College Conference Center in Rice Lake, WI, on February 12 & 13, 2009 and at the Ramada Convention Center in Eau Claire, WI, on February 26 & 27, 2009.

The Internet has become integrated into nearly every aspect of our society. As technology grows, the Internet will also grow and the technologies that we will be using five years from now, we can hardly imagine today. While the Internet has allowed us to touch and talk to other people and computers throughout the world, it has also made our personal and business data, our infrastructure, local, regional, and national security all vulnerable to attack and destruction. **The key lesson learned is that those who rely on networked systems and the Internet must take proactive steps to identify and remedy their vulnerabilities, while at the same time continuing to do business on a day-to-day basis with all of its challenges (i.e.- budgets, risks, new/old threats, etc.).**

InterSec 2009 will focus primarily on "Securing Data in the Information Workers' Mobile World." There will be two sets of conference tracks, the Indianhead Region (Rice Lake) and Chippewa Valley (Eau Claire):

### Indianhead Region InterSec 2009

1. Banking
2. Manufacturing
3. General Business

### Chippewa Valley InterSec 2009

1. Health
2. Government/Law Enforcement
3. General Business
4. Manufacturing

The seminars are designed to cover a broad range of mobility and Internet security topics, and challenges facing the government, business owners, managers, and IT personnel – "SECURITY IS EVERYBODY'S BUSINESS." We have invited security and industry experts who will both speak and demonstrate how, in an ever increasing mobile world, we can connect to networks and the Internet and keep data secure while doing business.

## Sign up online at:

# <http://intersec.dcsnetlink.com>



Welcome...  
 Kerrie Baures  
 Executive Assistant

Kerrie has been our Executive Assistant since February 2008. Along with her Executive Assistant responsibilities, she also assists with Sales and Marketing, promoting and coordinating the LMDC (Leadership Management Development Center) seminars, and is the team organizer for our annual InterSec Conference. Kerrie comes to us after several years of hospitality and bookkeeping experience. She is married, has two children, and lives in the Chetek/Cameron area with her family. Her daughters are team members of Deutsch's Gymnastics. The oldest is a level 10 and youngest daughter is a level 6.

Whether you're looking for Leadership Training or Computer Networking, partnering with DCS Netlink can add value to your team. Give us a call today...715-236-7424.

## Leadership Management Development Center



### Customized Workshops

- High Trust Selling
- Developing the Leader Within You
- **360° Leader Workshop**
- Flawless Execution
- Rangers Lead the Way
- Character Building Blocks Seminars



Dane Deutsch  
 LMDC President  
 Facilitator

November 7, 2008 *Attitude*  
 December 5, 2008 *Leadership*

1800 Macauley Ave.  
 Rice Lake, WI 54868  
 715-236-7424 or 877-DCSNETLink

## Does your website need an update?

Has it been awhile since you updated your website? Call DCS Netlink and we can update it for you, or even give it a brand new look. We can also create a maintenance area in which you can make your own updates—no special software or web programming skills needed!

## Custom Web Applications and Database Services

“Custom” means you don’t have to settle for an off-the-shelf application which doesn’t have all of the features you require, and often times has many features you don’t require or even desire.

The DCS Netlink team will work closely with you, designing and developing an application which suits the needs of your organization today, with plenty of room for flexibility and growth for tomorrow. Secure, controlled access is incorporated from the ground up; multiple levels and methods of authentication and authorization can be accommodated.

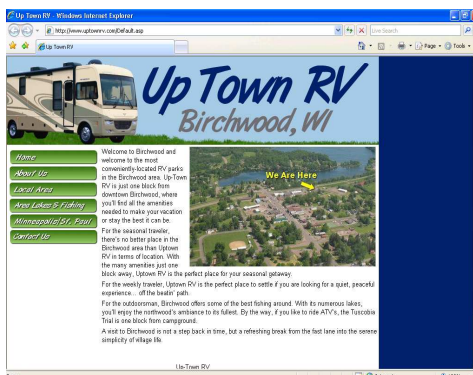
DCS Netlink has developed many custom applications for customers; from relatively simple MS Access applications for keeping track of donors/donations, to complex Internet-based applications for e-commerce and e-business. Applications can be deployed as a standalone on a single workstation, as an Intranet, or fully Internet-enabled. They can be self-contained, or integrated with your existing systems.

### South Lake RV



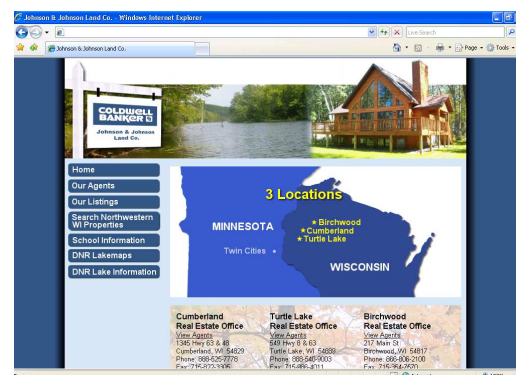
www.southlakerv.com

### Up Town RV



www.uptownrv.com

### Johnson & Johnson Land Co.




www.jjland.com



### Don't Be Fooled!

There are some very legitimate looking companies sending out some very legitimate looking anti-virus and anti-spyware programs. These are referred to as “rogue anti-virus programs”. They do **absolutely nothing** for protection, and generally signal that you have multiple infections on your PC. Never pay for anything that just pops up. If you haven't heard it advertised or talked about before, look on google.com for reviews about the product.

Warning Signs to look for:

- Poppers that tell you that you are infected with many objects or threats and you need to pay to have them cleaned off.
- “Counterfeit Shields” on your desktop made to look like the “Windows” Shield (shown on right) 
- Anti-Virus programs starting with names containing “Windows”, “Microsoft”, “XP”, or “Vista” are not legitimate programs.

If you are curious about other rogue anti-virus programs, you can see the ever expanding list at:

[http://www.spywarewarrior.com/rogue\\_anti-spyware.htm](http://www.spywarewarrior.com/rogue_anti-spyware.htm).

Call Tim or Steve G. at DCS Netlink for computer virus questions or assistance at 715-236-7424.

### Upcoming events

**November 19 - 21, 2008** WatchGuard Firewalling Basics with Fireware - Rice Lake, WI

**December 10 - 12, 2008** WatchGuard Firewalling Basics with Fireware - Indianapolis, IN

**February 12 & 13, 2009** - InterSec 2009 Conference - Rice Lake, WI (Indianhead Region)

**February 26 & 27, 2009** - InterSec 2009 Conference - Eau Claire, WI (Chippewa Valley)

## Did You Know?

DCS Netlink offers:

- Networking Services
- Managed Services
- Web Design & Hosting
- Email Services
- Application Development
- Internet Security
- PC Sales & Service
- and more...



- In a time of economic uncertainty it is better to be proactive than reactive.
- Updating or repairing your current computer could be more cost efficient than buying new and can give you similar performance.
- Do you bank online? Make payments online? If so, you are at risk of being a victim.

Let DCS Netlink help you protect yourself and avoid a financial crunch during an already challenging time. With our vast capabilities, we can protect your company's network or make sure your personal data is protected.

Give the professionals at DCS Netlink a call at 715-236-7424 today and explore how we can help you.



**Happy Holidays!**

[www.dcsnetlink.com](http://www.dcsnetlink.com)  
"Anything Computers & Everything Networks"

# Christmas Special

## UNCLUTTER your desk!

- Replace your monitor with a slim new 17" flat panel monitor with speakers.
- Three -Year Manufacturer's Warranty

Dimensions: Depth: 6.3 Inch  
Width: 14.8 Inch  
Height: 14.6 Inch  
Color: Black

Display: Interfaces VGA  
Brightness 300 cd/m2  
Max Resolution 1280 x 1024  
Image Contrast Ratio 2000:1



**Christmas Special!**  
Mention this ad to receive  
the special price of

**\$189.00<sup>+tax</sup>**

(while supplies last)

Call LouAnn at  
715-236-7424

**DCS** Anything Computers  
& Everything Networks  
**Netlink.** [www.dcsnetlink.com](http://www.dcsnetlink.com)

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