

The DCS Netlink™

NEWSLINK

COMMUNICATOR

"Anything Computers & Everything Networks"



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Do you have your tickets to InterSec 2008 yet?



Our annual Internet Security Seminar, InterSec 2008, will take place at the Wisconsin Indianhead Technical College Conference Center in Rice Lake, WI on February 7 & 8, 2008. You can find out more about this event on our website at <http://intersec.dcsnetlink.com>.

The Internet has become integrated into nearly every aspect of our society. As technology grows, the Internet will also grow and the technologies that we will be using five years from now, we can hardly imagine today. While the Internet has allowed us to touch and talk to other people and computers throughout the world, it has also made our personal and business information, our infrastructure, local, regional, and national security all vulnerable to attack and destruction. The key lesson learned is that those who rely on networked systems and the Internet must take proactive steps to identify and remedy their vulnerabilities, while at the same time continuing to do business on a day-to-day basis with all of its challenges (i.e.-budgets, risks, new/old threats, etc.).

InterSec 2008 will focus primarily on "Securing the Information Worker in a Mobile World." There will be three primary conference tracks: Banking, Law Enforcement/Government, and Manufacturing/Commercial.

This seminar is designed to cover a broad range of mobility and Internet security topics, and challenges facing the government, business owners, managers, and IT personnel – "SECURITY IS EVERYBODY'S BUSINESS." We have invited security and industry experts who will both speak and demonstrate how, in an ever increasing mobile world, we can connect to networks and the Internet and stay secure while doing business.

Data loss and theft were at all time highs in 2007!

The loss or theft of important personal data such as Social Security and credit card numbers hit record highs in 2007, and this is not expected to change anytime soon as hackers learn how to get around existing security measures.



Many businesses are responding to thefts after it happens, rather than proactively analyzing their security and seeing where problems may be beforehand.

There were about 79 million records reported compromised in the United States in 2007. That is up from 20 million records reported in 2006.

One recent incident involved the theft of credit card data at a major retail store. The loss of data occurred when someone hacked into the wireless transmissions of customer data, which led them to the company's databases. Wireless data transmission is becoming more common, making the need for secure wireless networks imperative. Not only can an unsecure network make your data vulnerable, but it can cost your customers' trust in you. The loss of customer trust costs you business. Lawsuits have been filed against the above mentioned company which could hurt their reputation, cost them future business, and affect them long into the future.

Banks, government, manufacturers, and other institutions are protecting their data with firewalls and encryption, sometimes it just isn't enough. Learn more ways to protect your company at InterSec 2008.

Internet Security Statistics:

- 8.4 million people per year are victims of identity fraud
- 64% percent acknowledged financial losses due to computer breaches
- SPAM accounts for nearly 95% of all emails
- Victims of online phishing were up nearly 40 percent in 2007
- In a 2001 survey, 85% percent of respondents (primarily large corporations and government agencies) detected computer security breaches within the last twelve months

If you have not been a victim of an Internet Security issue, chances are good that you will be. Learn how to you can prevent these problems in your business by attending InterSec 2008 on February 7 and 8 in Rice Lake.

Sources: <http://www.privacyrights.org/ar/idthesurveys.htm> <http://www.pmewswire.com/cgi-bin/stories.pl?ACCT=104&STORY=/www/story/03-12-2001/0001445746&EDATE=>
<http://www.govtech.com/gt/articles/219812>, <http://www.scmagazineus.com/Gartner-Victims-of-Online-phishing-up-nearly-40-percent-in-2007/article/99768/>

Speakers Appearing at InterSec 2008

Best-selling author and internet security expert, Shon Harris



SHON HARRIS, CISSP®, MCSE, is the president of Logical Security, a security consultant, a former engineer in the Air Force's Information Warfare unit, an instructor and an author. She has authored two best selling CISSP® books, was a contributing author to the book, Hacker's Challenge, and a contributing author to the book, Gray Hat Hacking. Shon has taught computer and information security to a wide range of clients, some of whom have included RSA, Department of Defense, Department of Energy, National Security Agency (NSA), Bank of America, Defense Information Systems Agency (DISA), BMC, and many more.

Shon was recognized as one of the top 25 women in the Information Security field by Information Security Magazine. She writes security articles for Information Security Magazine and Windows 2000 Magazine and other leading industry journals. She has recently published the third edition of her first book, updating the Gray Hat Hacking book, and writing two other books!

Shon has worked in the security industry for over 10 years working as a security engineer, security software developer, and security consultant in a large range of commercial and government environments.

Certified Identity Theft Risk Management Specialist, Kevin McDaniels



Certified Identity Theft Risk Management Specialist, and Executive Director of one of North America's leading providers of identity theft solutions.

Why should all business owners and corporations be concerned about information security, and identity theft? The answer is liability, both civil and criminal. Employee or customer data lost under the wrong set of circumstances may cost your company tens of thousands of dollars, loss of valuable business and the potential for costly lawsuits! Kevin McDaniels' presentation will help you identify risk reduction solutions that are vital to the health of any company.

Kevin McDaniels is committed to helping you understand your exposure to new information security regulations and the risk management tools currently available to business owners large and small.

Director of Technology Advancement for Radware, Chip Schooler

As Radware's Director of Technology Advancement, Chip is responsible for communicating to clients and partners the capabilities and advantages offered by the Radware product suite. Chip is a 20-year veteran of the technology industry and remains an avid student of technologies that can be used to solve real problems. From positioning Digital Equipment's original Ethernet VPN devices to consulting with managed security providers on behalf of Check Point Software Technologies, Chip has witnessed not only the increased complexity of threats but also their changing nature. In addition to security, Chip has been involved with projects as diverse as overhauling Canada's national air traffic control system, accelerating the transaction speed of the foreign exchange trading system for a global bank, and upgrading Fidelity Investment's system management infrastructure.

Most recently, Chip has assisted a number of companies to securely integrate a web services sales tax management service with their e-commerce and ERP applications.

Chief Technical Officer and Co-Founder of Xceedium, David Van

David Van is the Chief Technical Officer and Co-Founder of Xceedium. Mr. Van is responsible for the strategic vision and direction of the technology and has responsibility over the entire engineering function, including R&D, Development and QA. Mr. Van established his professional career at Salomon Brothers with seven successful years in their fixed income research division. After Salomon, he emerged as a senior technologist specializing in internet infrastructures, firewall, content security, and enterprise IT resource management. He also served as senior security consultant at Alliance Capital, and successfully implemented numerous complex security, network, and management infrastructures for such firms as DLJ/CSFB, Fisher Francis, as well as several federal agencies.

InterSec Schedule of Events

Thursday, February 7

- 7:30 - 8:30 am** Registration and continental breakfast and visit with exhibitors and sponsors
- 8:30 - 8:45 am** Brief introductions - VIP's and hosts
- 8:45 - 9:15 am** Keynote 1 Speaker: Shon Harris, President, Logical Security
- 9:15 - 9:30 am** Intro to Cyber Warfare Games
- 9:30 - 9:45 am** Networking with exhibitors and speakers
- 9:45 - 10:30 am** Breakout Session 1
1. Remote deposit/remote capture & ACH cash management: exposures and opportunities (Mary Gilmeister, President, Wisconsin Automated Clearing House Association)
 2. Anatomy of Security Risk Management (Rick Ensenbach, State of Minnesota, & Chad Boeckmann, Secure Digital Solutions)
 3. Enforce and Validate Access Control with Leap Frog Prevention Technology (David Van, Co-Founder and CTO, Xceedium)
- 10:30 - 11:00 am** Networking with exhibitors and speakers
- 11:00 - 11:45 am** Breakout Session 2
1. VPN's and Content Filtering (Bill Larsen, WatchGuard)
 2. Laptop & Mobile phone/PDA security
 3. Encrypting you email (Dan Sanderson, Living Software)
- 12:00 - 1:00 pm** Lunch Speaker: Kevin McDaniels, Executive Director, Pre Paid Legal
- 1:15 - 2:00 pm** Breakout Session 3
1. Vendor Management - Documenting Compliance (Dr. Kevin Streff, Dakota State University)
 2. Encrypting your email (Dan Sanderson, Living Software)
 3. Presented by Shon Harris, President, Logical Security
- 2:00 - 2:30 pm** Networking with exhibitors and speakers
- 2:30 - 3:15 pm** Breakout Session 4
1. Encrypting your email (Dan Sanderson, Living Software)
 2. VPN's, Content Filtering, and "LEAP" (Bill Larsen, WatchGuard & Steve Newman, DCS Netlink)
 3. Laptop & mobile phone/PDA security
- 3:15 - 4:00 pm** Networking with exhibitors and speakers
- 4:00 - 4:45 pm** Keynote 2
- 4:45 - 5:00 pm** End of day comments / Wrap up / Update on Cyber Warfare Games
- 6:00 - 7:30 pm** Appreciation Dinner - attendees welcome (Extra Cost: \$50.00)

Friday, February 8

- 7:30 - 8:30 am** Registration and continental breakfast and visit with exhibitors and sponsors
- 8:30 - 8:45 am** Brief introductions - VIP's and hosts - Intro to Cyber Warfare Games
- 8:45 - 9:15 am** Keynote 3
- 9:15 - 9:45 am** Networking with exhibitors and speakers
- 9:45 - 10:30 am** Breakout Session 5
1. On-line banking: current state of the industry for community banks (Bill Marek, Corporate Security, M&I Bank)
 2. Presented by Shon Harris, President, Logical Security
 3. VPN's and Content Filtering (Bill Larsen, WatchGuard)
- 10:30 - 11:00 am** Networking with exhibitors and speakers
- 11:00 - 11:45 am** Breakout Session 6
1. Presented by Shon Harris, President, Logical Security
 2. Funding your Security Program (Chief Todd Chaney & Dana Brown, Altoona PD)
 3. Business, Market & Competitive Intelligence: See Clearly, Think Ahead, Break Through (Arik Johnson, Aurora WDC)
- 12:00 - 1:00 pm** Lunch with Keynote Speaker Chip Schooler, Director of Technology Advancement, Radware
- 1:00 - 2:00 pm** Networking with exhibitors and speakers
- 2:00 - 2:30 pm** Wrap up / Cyber Warfare Games update

There are three tracks available for this conference:

- Track 1 - Banking
- Track 2 - Law Enforcement/Government
- Track 3 - Manufacturing/Commercial

Each breakout session has an option related to one of the tracks but you may custom select each option regardless of which track you choose. You may choose only one option for each breakout session.

**Schedule subject to change*

Cyber Warfare Games:



Cyber war games will be ongoing throughout the seminar
 Sign up the day of the seminar
 You can sign up with teams for 2 or 3
 Prizes for top scores will be awarded
 For more information call 715-236-7424

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